

Respected professional with over twenty five years of highly creative and multi-disciplinary graphic design experience in digital media, marketing, print, and illustration. Well-developed written and verbal communication skills, exceptional interpersonal and collaborative skills, and a dynamic team player. Skilled in client and vendor relations. A passionate and inventive creator of innovative marketing strategies.

Areas of Strength

- Expert in Adobe Creative Suite
- Proficient in Microsoft Office Suite
- Networking/Client Relationship Building
- Creative Problem Solving
- Project Management
- Multitasking and Prioritizing

Work Experience

NoyceJob! Digital Creative Services, 2018 - Present **Graphic Designer**

Provide quality digital graphic design and illustration across multiple channels for freelance clients.

Vantage West Credit Union, 2000 - 2018 **Design Director**

Maintenance of corporate brand and brand stewardship. Collaboration with outside agencies including print, graphic, digital, and sign contractors. Translation of marketing plans/project briefs into production-ready assets in support of marketing team initiatives. Graphic support of web, social and email creative efforts, content creation and copywriting. Creation of strategic design solutions in print and multimedia. Lead in asset design, development, and implementation for collateral material, promotional giveaway items, internal and external signage, training materials, posters, multimedia ads, quarterly newsletters, annual reports and ad hoc media requests.

Arizona Aerospace Foundation, 1997 - 2000 **Graphic Designer**

Graphic design, illustration and print pre-press supporting marketing, fundraising and exhibit efforts for the Pima Air and Space and Titan Missile Museums.

MindPlay Educational Software, 1992 - 1997 **Graphic Designer**

Creation of storyboards, illustration, sound effects, soundtrack and animation for K-12 video game programmers. Provision and supervision of educational research assets for Mac and PC systems. Software packaging design, including bi-lingual support documentation, instruction manuals, catalogs, etc.

Education and Certifications

BFA - Graphic Design, University of Arizona
AAS - Advertising Art, Pima Community College

2015 - Adobe Indesign Essentials
2014 - UA Continuing and Professional Education - Web Design