

Respected professional with over twenty five years of highly creative and multi-disciplinary graphic design experience in digital media, marketing, print design, and freehand illustration. Well-developed written and verbal communication skills, exceptional interpersonal and collaborative skills, and a dynamic team player. Skilled in client and vendor relations. A passionate and inventive creator of innovative marketing strategies.

#### **Areas of Strength Include**

- Expert in Adobe Creative Cloud Suite
- Hardware and Software Proficiency
- Creative Problem Solving
- Networking/Client Relationship Building
- Proficient in Microsoft Office Suite
- Multitasking and Prioritizing

#### **Work Experience**

##### **NoyceJob! Digital Creative Services, Tucson AZ, May 1992 – Present** **Principal and Creative Director**

- Creative art studio providing quality digital graphic design and Illustration across all channels

##### **Vantage West Credit Union, Tucson AZ, July 2000 – February 2018** **Design Director**

- Maintenance of corporate brand and brand stewardship
- Collaboration with outside agencies, print, graphic, digital, and sign contractors
- Oversight of internet, social media, traditional print and email creative efforts
- Lead in the design, development, and implementation for promotions, print, social, internet, branch TV feeds, collateral material, promotional giveaway items, statement inserts, online eStatements onserts internal and external signage, training materials, posters, multimedia ads, quarterly newsletters and annual reports

##### **Arizona Aerospace Foundation, Tucson AZ, April 1997 – July 2000** **Graphic Design Artist**

- Graphic design, illustration and pre-press supporting marketing, fundraising and exhibit efforts
  - Pima Air and Space Museum
  - Titan Missile Museum

##### **MindPlay Educational Software, Tucson AZ, July 1992 – March 1997** **Graphic Designer / Animator**

- Creation of storyboards, illustration, sound effects, soundtrack and animation for game programmers
- Provision and supervision of research assets for educational games on Mac and PC systems
- Software packaging design including support documentation, instruction manuals, catalogs, etc.

#### **Education and Certifications**

BFA    Graphic Design, University of Arizona, 1992  
AAS    Advertising Art, Pima Community College, 1988

2015    Adobe Indesign: Essential Skills II  
2014    UA Continuing and Professional Education: Web Design